

# TWITTER

www.twitter.com



## FACT SHEET



### WHAT IS TWITTER?

**Twitter** is social media for friends, family and co-workers to communicate through the exchange of quick messages.

### HOW TO USE TWITTER?

Once you've set up your account and username, you need internet connection; start finding and following accounts that interest you. Updates will appear on your timeline.

### WHAT IS A TWEET?

A **tweet** is any message posted to twitter which may contain photos, videos, links, GIFS, and up to 280 characters of text.

### ONLY 280 CHARACTERS?

...because a **tweet** is supposed to be short, sweet and straight to the point :)

### WHAT IS A #HASHTAG?

A **hashtag** symbol (#) is used before a keyword or phrase in a tweet to categorize a subject, online community, or a topic that is trending.

### WHAT IS TRENDING?

Hashtags trend by popular topics or by matters that are important to you. This is called '**trending**'.

### FOLLOW/UNFOLLOW?

Once you've set up your account, you need internet connection; start finding and following accounts that interest you. Updates will appear on your timeline.

### REPLYING TO A TWEET

**Replying** is a public message to someone's else's account. Replies start with the @username... If the username appears in any other part of the tweet it is called a 'mention'.

### WHAT IS A RETWEET?

A **retweet** is a re-posting of someone's post that helps you share that tweet with all your followers.

### LIKING A TWEET

Press the heart icon on the tweet. The heart icon is located at the bottom right of the post. The author will see that you appreciate it.

### DIRECT MESSAGE?

Direct messaging or DM is when you send a private message to someone with no character restrictions, you must be following each other.

